

FIX PRICE AND GRASS PLANT OVER 3,500 TREES IN THE MOSCOW REGION TO CELEBRATE 80TH ANNIVERSARY OF GREAT VICTORY

19 May 2025 – Fix Price and its partner, GRASS, a leading manufacturer of car and household chemicals, launched a tree planting campaign in the Peskovskoye forestry of the Kolomna Municipal District (Moscow Region). The event was part of Fix Price's Together for Good Deeds programme and GRASS' GRASSLes project focused on forest restoration and environmental protection. It was also timed to mark the 80th anniversary of Victory in the Great Patriotic War (WWII).

40 employees from the head offices of Fix Price and GRASS took part in the campaign, planting more than 3,500 spruce saplings. Green Light, an autonomous non-profit environmental research organisation, prepared the planting site by clearing and treating the soil. This was the two companies' second joint event in 2025: in the run-up to the Victory Day, they also planted over 8,000 trees in the Volgograd Region. Each tree planted is a contribution to preserving nature and a symbol of gratitude to the heroes who secured peace for future generations.

Fix Price and GRASS regularly partner on environmental initiatives. In 2024, under the Together for Good Deeds and GRASSLes initiatives, they planted 5,000 pines in the Sergiyev Posad District of the Moscow Region and 500 lime trees in the Prioksko-Terrasny Reserve.

Fix Price's Together for Good Deeds programme (launched in 2014) and GRASS' GRASSLes project bring together employees, partners and like-minded people to run environmental and social initiatives promoting sustainable development and environmental conservation.

ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 March 2025, Fix Price was operating 7,282 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 March 2025, the Company was operating 13 distribution centres covering 81 regions of Russia and 9 other countries.

In 2024, the Company recorded revenue of RUB 314.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 22.2 billion, in accordance with IFRS.

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